



*Leveraging OEDIT's Divisions,
Programs and Partners*



OEDIT Overview

Small Business Support

- Technical Assistance (and grants)
- Access to Capital
- Incentives

Community Support

- Strategic Technical Assistance
- State and Federal Strategic Partnerships

[OEDIT COVID-19 Resource Link](#)

[OEDIT Programs and Funding](#)



Rural Opportunity Office

- OEDIT & Partner Connector
- Rural Technical Assistance Program
- Rural Strategy Coordination
- Manufacturer's Edge, Startup Colorado, Economic Development Council of Colorado, Energize Colorado



Business Support & Rural Prosperity



- Colorado Small Business Development Center Network
 - [Northwest Colorado SBDC](#)
 - [Grand Junction SBDC](#)
- [Minority Business Office](#)
- [Employee Ownership Office](#)
- [Cannabis Business Office](#)



Rural Roadmaps Planning Grants

- www.coresiliency.com/covid19-recovery-roadmaps
- State Partnership: OEDIT, DOLA, CDLE, Community Builders
- Regional Participation
 - Steamboat-Yampa Valley (Moffat, Rio Blanco & Routt Counties)
 - Fruita (Mesa County)
 - Eagle County (includes parts of Garfield County)
 - Pitkin County (includes parts of Garfield County)

COVID-19 Recovery Roadmaps: Two-Year Technical Support Awards for Regional Community Teams

Phase 1: Groundwork

- Builds the systems, approach, and team capacity
- Regional Teams will assess needs and opportunities over 4-8 virtual work sessions
- Get the team on the same page in determining how to work together
- Led by Community Builders

Phase 2: Planning

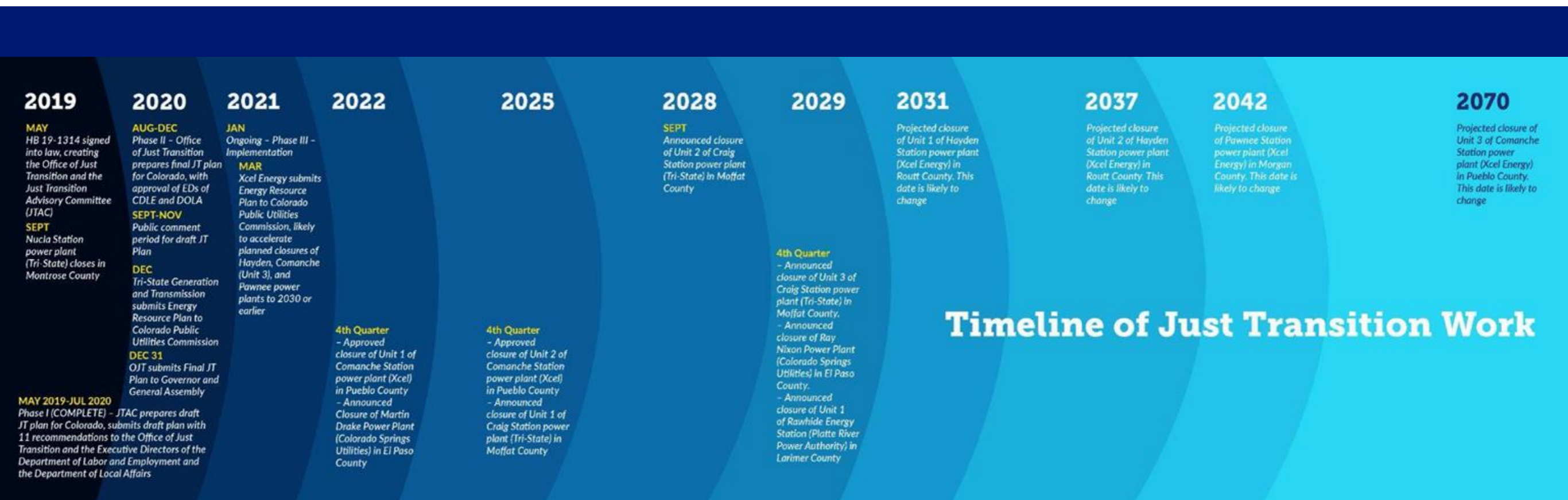
- State Partnership Team works with their assigned Regional Team
- The process will “meet each region where they are”
- Response and short term recovery → strategic long term recovery.
- Final Rural Roadmap will be data-informed, fast-moving, and action-oriented.

Phase 3: Implementation

- Multi-agency support for a pipeline of projects that are aligned to access resources for implementation.
- The State Recovery Team will convene best thinking & cross-sector resources to help communities find implementation funding

Colorado Office of Just Transition

State Partnership



<https://cdle.colorado.gov/the-office-of-just-transition>

Colorado Office of Just Transition

State Partnership

House Bill 19-1314 (2019)

- Created the Office of Just Transition
- Created the Just Transition Advisory Committee
 - 19 members representing key interests
- Focused on transition communities and workers
- Not Why and When, but If and How

House Bill 21-1290 (2021)

- \$8 million over two years for overall plan
- \$7 million over two years for Coal Transition Workforce Assistance Program

Colorado Office of Just Transition

CO Just Transition Action Plan: Long Term Goals

- For each community:
 - more family-sustaining jobs, a broader property tax base, and measurably more economic diversity
- For each laid-off worker:
 - a good new job at a family-sustaining income, achieved without sacrificing family economic security, or
 - a secure retirement for older workers who may not wish to stay in the workforce
- Funding options from public, non-profit, and private sources



Colorado Office of Just Transition

State Funding Uses: 2021 Legislative Session

- \$8 million to launch Action Plan
 - Local capacity-building, develop local strategies
 - Common needs among transition communities
 - Leveraging key opportunities in transition plans
 - Attracting investment
- \$7 million for Coal Transition Worker Assistance Program
 - Early support for workers (and family members)
 - Individual financial and transition planning
 - Apprenticeships, job search, tuition assistance, etc.
 - Pilot programs to test innovative approaches
 - Lay groundwork for longer-term strategies



A man in a red jacket is smiling and looking at a laptop computer. He is standing in front of a large solar farm with rows of solar panels stretching into the distance under a clear sky. The laptop is on a stand, and the man's hands are on the keyboard.

Business Funding & Incentives; Global Business Development

- Impact Investments
- Venture Capital Authority
- Opportunity Zones
- Enterprise Zones
- Regional Economic Strategy Support
- Location Neutral Employment Program
- Advanced Industry Grants



Colorado Tourism Office

- Restart Destinations Program
- Marketing and Public Relations Promotion
- Grants and Funding
 - Marketing Matching Grant
- Care for Colorado
- Colorado Concierge Program

Colorado Outdoor Recreation Industry Office

- Rural Economic Development Toolkit
- Regional Coalitions
- Outdoor Industry Business Development
 - Get Outdoors Employer Toolkit
 - Wright Collegiate Challenge

Colorado Creative Industries

- Grants and Awards
- Community Economic Development
 - [Community Revitalization Grant](#)
 - [Colorado Creative Districts](#)
 - [Colorado Change Leader Program](#)
- Partnerships
- Public Art

Colorado Office of Film, Television & Media



- [Regional Film Commissions](#)
- [Colorado Film Location Directory](#)
- [Colorado Film Incentive](#)
- [Colorado Film Crew and Support Services Directory](#)

Economic Development Administration

Thinking about applying for an EDA program? [Let us know!](#)

- State-level (non-competitive) Programs
 - Statewide Planning Grant
 - Statewide Tourism, Travel and Outdoor Recreation Grant
- Community-level Programs
 - [Economic Adjustment Assistance Grants](#)
 - [Indigenous Communities Grants](#)
 - [Travel, Tourism and Outdoor Recreation](#)
- Regional Programs
 - [Build Back Better Regional Challenge](#)
 - [Good Jobs Challenge](#)
- Other Programs
 - [Research and Networks Grants](#)



Key Takeaways

- Talk to your local businesses to identify their needs: access to capital, grants or technical assistance
- For your community level planning, prioritize what's most important and pick the program accordingly
- Leverage your local and regional [Small Business Development Centers](#)
- [Sign up](#) for the OEDIT newsletter
- Reach out to OEDIT's [Rural Opportunity Office](#)
- Links to [OEDIT's programs](#) and [COVID resources](#)

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CO L O R A D O

**Office of Economic Development
& International Trade**

oedit.colorado.gov/





Thank You

Q&A

